



**FRIENDS**  
• COLLECTION •

## MEDIA KIT

Instagram @Friendsplushies

[www.FriendsCollection.com](http://www.FriendsCollection.com)

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## About Us From diverse minds for diverse minds!

Hey there, meet **FRIENDS Collection**—a couple of passionate artists who are starting our adventure making stuffed animals.

Our journey as a company is like a patchwork quilt of precious moments. It all began with our personal stuffed animal collection, where we discovered our knack for being picky about softness, cuteness, and cuddle-factor. Then, our ADHD diagnoses shed light on our texture sensitivities-- **our high stuffed animal standards suddenly made sense!**

A reassuring moment was on a beautiful spring day when a sweet mourning dove couple decided to nest on our balcony. We somehow earned their trust enough to give them pets and even meals indoors! This enchanting experience transformed us into avid bird lovers, sparking an irresistible obsession. From this shared passion, a dream was born: to create a plushie that's not only as cute, soft, and cuddly as we've always dreamed but also captures the whimsy of our newfound feathered friends.

Today we're all about crafting stuffed animals that resonate with the beautiful diversity of minds out there, especially those with autism and ADHD.



Our First



Friends



## Star of our Show!

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Mango Budgie is our first creation! We were fortunate enough to get the help of people all over the internet, to help us bring Mango to reality.

Mango loves going on little adventures. You can follow along with some of her favorites on her Tiktok down below!



MSRP: 27.99 Wgt: 5.2 Oz Dimensions: 7"x5"x6"

### Quotes About Mango!

*"When I was in the hospital I remember using the stuffed animals I got as extra pillows and how uncomfortable the beaded eyes were, glad you thought of it!"* -@slabobread



Kitten Approved!

*"This might be the cutest plushie I've ever seen"* -@phidpix

*"If you did not see my reaction, you NEED to get a Borb"* -@tnylittlepup

## Find us Online!



@Friendsplushies

6.6k+ Followers



@Friendsplushies

1,4k+ Followers



@Friendsplushies

618 Followers



u/Turbopower1000

45 Followers

#2 contributor of r/Plushies



/friendsplushies

200 Followers



@Friendsplushies

175 Followers

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## Key Highlights:

- **Neurodiversity:** Friends Collection is in the business of understanding. Our plushies are carefully thought out to cater to the sensory needs of aneurotypical collectors and discerning customers alike!
- **Lifetime Friends:** We're not about flimsy plushies that fall apart after one bear hug. Our plushies are crafted from premium materials, built to last through countless cuddle sessions.
- **Community Connection:** It's all about the journey, and we're on it together! We actively engage with the autism and ADHD communities to ensure our plushies truly hit the mark.







# MEDIA KIT

## Unreleased Borbs

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### Tuna Budgie

Tuna (AKA Sushi) is Mango's Best friend! She likes cooking new recipes she sees in her feed and making fun lunch boxes. She also can crochet and likes doing yoga while listening to podcasts and guided meditations. She just rolls like that. She likes her bathtub filled with soy sauce. She's definitely level-headed and well balanced, but likes to join in on Mango's silly games sometimes.



Idea by Chiara

**MSRP:** 27.99  
**Wgt:** 5.2 Oz  
**Dimensions:** 7"x5"x6"

### Cherry Budgie

Cherry Budgie is very friendly with a magnetic personality. She definitely loves her other half, they stick together when close. Cherry and her friend could be like cherry and your other half! Either your best friend or your significant other.



Idea by Shaun

**MSRP:** 14.99  
**Wgt:** ? Oz  
**Dimensions:** 5"x4"x4"

### Ice Cream Budgie

Ice Cream is really good with the little birds, Blueberry and Cherry! She likes listening to her headphones that resemble two cherries, organizing her sprinkles into a row of neat piles, and her candy bear that she likes to hold and rock with. She hates when it's too hot out and has meltdowns, but if you put her in a cold room with her favorite large, soft hoodie she's as happy as can be!



Idea by Cassie

**MSRP:** 27.99  
**Wgt:** 5.2 Oz  
**Dimensions:** 7"x5"x6"

### Blueberry Budgie

Blueberry Budgie is very shy but doesn't like being left behind. Good thing he has a clip so he can follow you wherever you go. Help Blueberry see the big, wide world! It's all so new to him!



**MSRP:** 14.99  
**Wgt:** ? Oz  
**Dimensions:** 4"x4"x4"

### Boba Bob!

Boba Bobb is on top of everything! She has a planner with everything planned from today to 3 weeks from now. She has a binder full of pretty notes. She loves libraries and learning.

Boba Bobb is very nice but she doesn't cast her pearls before swine\*. If she doesn't like something, she won't waste her time. But there are so many things she does love, so much so it's hard for her to pick a direction. She loves learning languages, writing, horses, etc



**MSRP:** 27.99  
**Wgt:** 5.2 Oz  
**Dimensions:** 7.5"x5"x6"

### Lime Slime Conure

Lime Slime isn't your typical borb; she's a mighty Conjuring Conure! You can catch a glimpse of her once in a pink moon, dazzling everyone with her incredible magical performances. Her name's a nod to lime-flavored gelatin, but here's the twist - her gelatin never sets. Instead, it bubbles away endlessly in her eerie cauldron. Despite all her magical talents, she always forgets that she's supposed to chill her gelatin in the fridge.



Idea by Brian

**MSRP:** 27.99  
**Wgt:** 5.2 Oz  
**Dimensions:** 8"x5"x6"